

From: CNB Community Partnership (CNB)
Sent: Friday, 30 June 2023 11:35 am
Subject: [For Attention] DrugFreeSG Advocacy Newsletter - Jun 2023

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ADVOCACY NEWSLETTER
JUN 2023

Dear Partners and fellow Advocates

In this edition, we bring you highlights from our **DrugFreeSG Campaign**. Read about the **DrugFreeSG Carnival** last weekend at Our Tampines Hub and the Light-Up on 26 Jun to commemorate the International Day Against Drug Abuse and Illicit Trafficking. Look out for the other upcoming activities and events that you can take part in!

Email us at cnb_community_partnership@cnb.gov.sg if you have any feedback or questions on our programmes and activities!

ADVOCACY/ DRUGFREESG CAMPAIGN 2023

DrugFreeSG Carnival



This year's DrugFreeSG Campaign kicked off with a blast at Our Tampines Hub on 24 Jun with the DrugFreeSG Carnival. The two day event featured an exciting line up of live performances from our community partners and our very special guest, MOS Faishal Ibrahim , as well as interactive carnival games and exhibits. Our officers and A3 Network Advocates were also present to engage and educate members of the public on the harms of drugs.



MOS Faishal Ibrahim performing with the local band "The Yusoffs"

A big thank you to all our partners who supported us with your performances and also our advocates who had helped out at the activity booths!

DrugFreeSG Light-Up

On 26 June, 7.30pm to 12 midnight, 43 partners, including ten new community partners, illuminated their buildings and structures in green and white to show their support for the anti-drug cause.



DrugFreeSG Pop-Up



Missed our Carnival? Don't worry! You can still head down to these locations for our interactive Pop-up booths!

- 28 Jun - 9 Jul 2023 @ Bedok Mall, L1, Atrium
- 10 Jul - 23 Jul 2023 @ Waterway Point, L1, Village Square
- 31 Jul - 13 Aug 2023 @ Junction 8, L2, Atrium
- 17 Aug - 30 Aug 2023 @ Hillion Mall, B2, Indoor Atrium

PDE/ ANTI-DRUG AMBASSADOR ACTIVITY 2023

ANTI-DRUG MONTAGE COMPETITION 2022

CHONGZHENG PRIMARY SCHOOL

DESCRIPTION
Every P4 student was tasked to design an anti-drug message on a paper cup. Some of the cups were selected and used to stack into a shape of a mountain with cut-outs of Chongzheng students at various peaks to depict students overcoming odds through resilience and reaching the top at the very end.
"Having students engaged in artwork to depict harmful effects of drugs allows them to internalize the anti-drug message."
- Teacher, Chongzheng Primary School

WINNER FEATURE

Winning entry from Chongzheng Primary School for the Anti-Drug Montage Competition 2022

The Anti-drug Ambassador Activity (AAA) 2023 booklets have been delivered to all schools! Available as both a physical activity booklet and online lesson package on MOE's Student Learning Space (SLS), the AAA aims to educate and engage students on the harmful effects of drugs.

The Top 10 Schools with the Best Anti-drug Montage and Highest Participation Rate will each receive a \$500 cash prize! Kindly note that the deadline for all submissions is **17 November 2023**. Thank you for your support of our anti-drug initiatives, and we look forward to your participation this year!

PDE/ DRUGFREESG VIDEO COMPETITION 2023

Only 2 months left to submit your video entries! Show your support for a drug-free Singapore by participating in the DrugFreeSG Video Competition 2023 and stand a chance to win attractive cash prizes.

Need help crafting your video submission?
Here are 5 FREE online tools to help you get started and create your masterpiece!

**DRUGFREESG VIDEO COMPETITION 2023**
5 FREE ONLINE TOOLS FOR YOUR VIDEO SUBMISSION

**OpenShot**
User-friendly interface with a wide range of video-editing features

**Shotcut**
Provides essential editing tools to create videos

**Canva**
Create professional-looking titles, captions, and graphics to enhance video submissions

**Adobe Spark**
Create polished videos with built-in themes, templates and audio tracks

**iMovie**
Simple interface and powerful editing features



Check out our latest reel featuring 5 essential tips to create a winning short film for this year’s DrugFreeSG Video Competition!

Scan QR code



Stay tuned to CNB’s social media pages (@CNB.DrugFreeSG) as we share information and tips to help you in creating your short film. Unleash your creativity, make a powerful impact, and join us in spreading the #DrugFreeSG message through the power of storytelling!



The deadline for all submissions is 31 Aug 2023. Find out more at drugfree.sg or email contact@drugfree.sg if you have any enquiries.

SCAN THE QR CODE TO SUBMIT YOUR ENTRY



We seek schools’ and organisations’ support to promote and encourage youths who are interested in video competition to join the competition.

READ/ HOW AN EX-ABUSER'S MOTHER'S DESPERATE CRY SPARKED HIS INSPIRING JOURNEY OUT OF ADDICTION



<https://go.gov.sg/smartparenting-francis>

Scan to read his story!

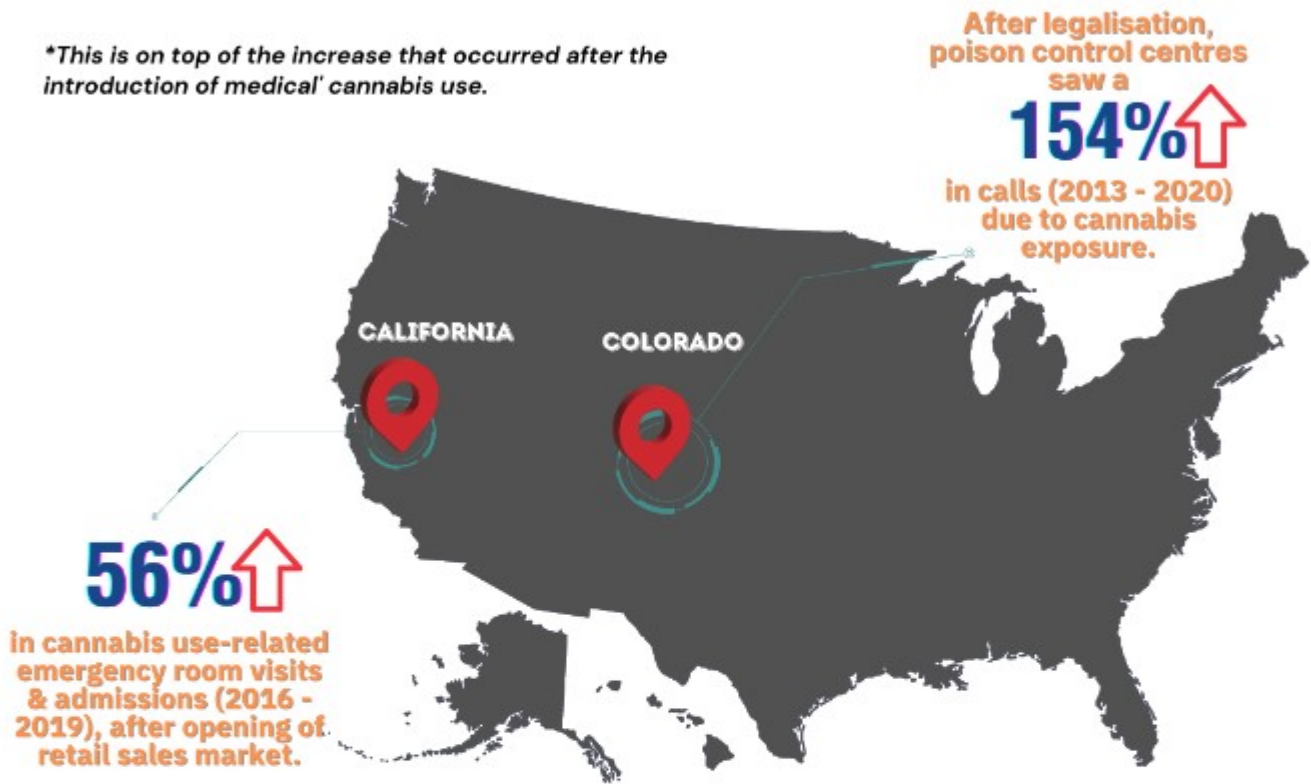
Looking at Francis How now, one would never have imagined that he has a checkered past. The 49-year-old, who runs a sub-contracting business and is a father of four, had a long battle with drug addiction, starting in his early teens, which led him to have multiple run-ins with the law throughout his life. Scan the QR code above to read his story now.

3 reasons why legalisation of cannabis is not the answer

Findings from International
Narcotics Control Board Report 2022

1) When cannabis use increases, public health worsens

Cannabis-related health problems increased in countries that legalised the recreational use of cannabis.*

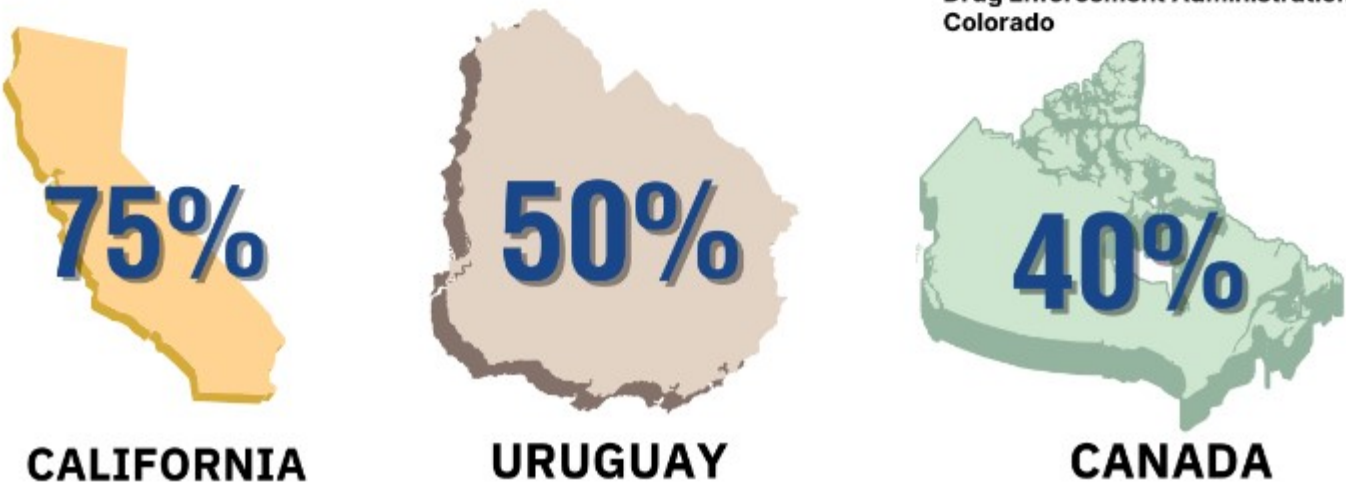


2) Illegal cannabis market continue to thrive

How much of the illegal markets still remains in such countries?

Well-established drug trafficking organisations are still able to generate millions of dollars through illicit activities related to cannabis

Drug Enforcement Administration
Colorado



Why is the illicit drug market still thriving?



Perceived value of cannabis product

- The illicit market may offer cannabis at lower prices, with a wider variety and higher potency.



Inaccessibility & age restriction

- Tourists who do not have access to legal markets
- Underaged youths who are excluded from legal markets may obtain products on the illegal market.



Illicit market are active on internet platforms

- Individuals who are not willing to register or do not qualify for the legal market continue to buy from these illegal suppliers online.

3) Tax revenue less than hoped for, while cost on society piles up

For some legalising states, an important goal of cannabis legalisation is to generate **tax income**

However, annual tax revenues generated from legal cannabis markets are less than expected: <1% of the legalising state's budget

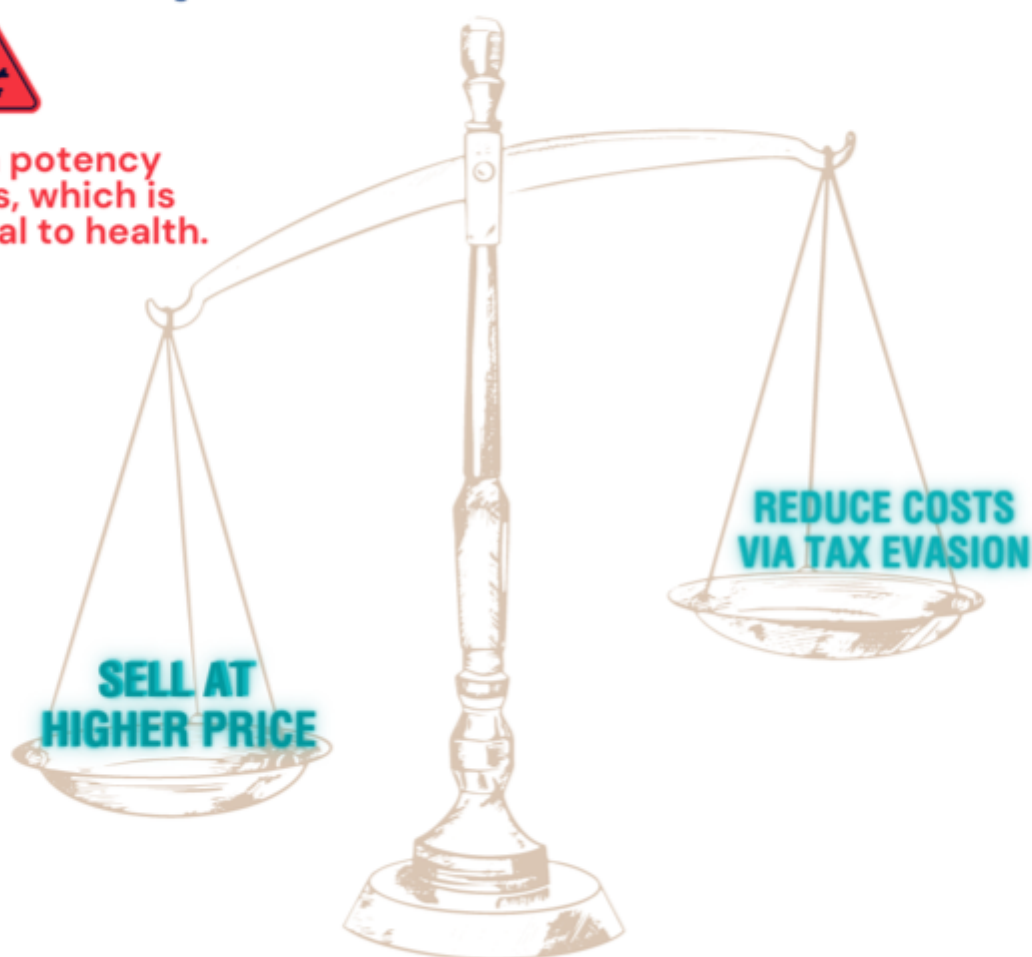


Cannabis producers and retailers are incentivised to increase the THC content per gram of cannabis product...

THC:
Main psychoactive component in cannabis that makes a user feel "high".



i.e. High potency cannabis, which is detrimental to health.



... thus maximising profits, without regard for public health.

HELP US SPREAD THE ANTI-DRUG MESSAGE



The **Anti-Drug Abuse Advocacy Network (A3 Network)** is a volunteer scheme jointly administered by the NCADA and CNB. The A3 Network, which is under the umbrella of the Home Team Volunteer Network comprises various groups of people who identify with, support and promote the anti-drug cause.

Help us grow the A3 Network by telling your friends about us and the volunteering opportunities with CNB. Scan the QR codes for more information about the different schemes, or drop us an email at cnb_community_partnership@cnb.gov.sg



Scan here to find out about the A3 Network and different advocates schemes



Anti-Drug Advocate Programme for youths aged 17 - 25 years old

Scan below to find out about the **Augmented Reality exhibition** and the **Virtual Heritage Gallery** that you can access at your convenience. Access PDE resources from our **PDE Handbook online**:



Scan here for the AR exhibition



Scan here for the virtual heritage gallery



Scan here for the PDE Handbook

Drop us an email at CNB_Community_Partnership@cnb.gov.sg if you would like to unsubscribe or add your colleagues into our mailing list!

If you come across drugs, or what you suspect to be drugs, you should call CNB hotline at **1800-325-6666**

For more information, please visit the CNB website at www.cnb.gov.sg

Connect with us:



@cnb.drugfreesg

JUNE 2023



Communication Division
DID: (65) 6557 3217

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scan here to find out more

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