

About National Council Against Drug Abuse

NCADA is a Citizen's Advisory Council to MHA on policies and upstream measures for the prevention of drug abuse in Singapore.

The Council aims to mobilise the public for the anti-drug mission, in support of the drug-free vision for Singapore.



Administered by NCADA on behalf of the Ministry of Home Affairs, grant application is open throughout the year.

Please allow appropriate lead-time for discussion and processing of application. On-going projects will not be considered.

Eligibility

Grantees should be Singaporeans, PRs or communities/groups based in Singapore.

The project, or the anti-drug component of the project, should be not-for-profit.

Support Level

Up to 100% reimbursement with full attainment of mutually-agreed Performance Targets (KPIs).



Qualifying costs include:

- Expenses for third party services e.g. logistics, event management etc.
- Marketing & PR
- Welfare expenses for Target Audience e.g. F&B costs
- In-house manpower for development of content requiring subject matter experts

This is a grant supporting ground-up initiatives that contribute to the vision of a drug-free Singapore, such as:

- Awareness-building for Preventive Drug Education
- Projects to ignite conversations on the harms of drugs
- Capability development for anti-drug advocacy
- Projects targeting Youths or Parents preferred

*Note: The maximum sum NCADA will disburse is capped at the support level of the **actual cost** incurred by the Grantee for the Qualifying Costs.*

- Upfront disbursements are granted on a case-by-case basis, up to \$3,000.
- Projected milestones should be listed if milestone grant disbursement is requested for long project durations (subject to approval)
- No double-funding of line items if funding is sought from more than one source.

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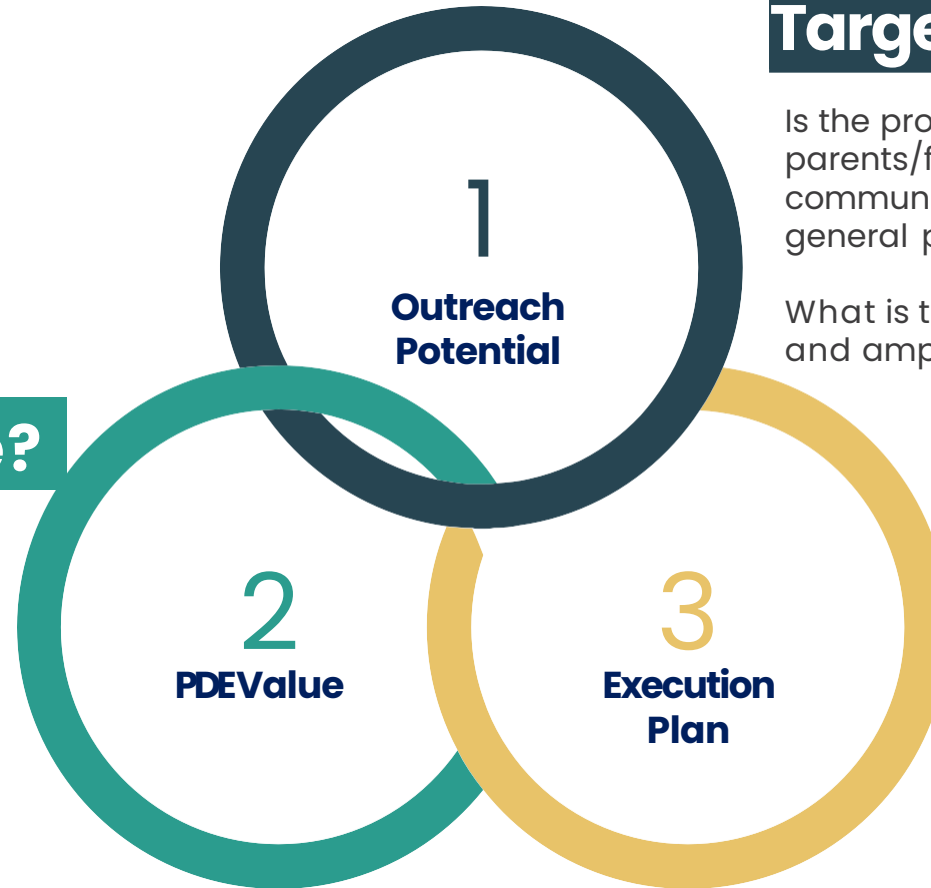
How are projects evaluated?

What's the Objective?

Does the project generate positive publicity for the drug-free cause/message?

Will it increase the level of understanding for key anti-drug message?

Can the project help to develop anti-drug advocacy?



1
**Outreach
Potential**

2
PDE Value

3
**Execution
Plan**

Who is the Target Audience?

Is the project designed for youth or parents/families, a specific community, potential advocates, or general public?

What is the scale of outreach and amplification plan?

How is the project operationalized?

Does the project have a clear execution plan?

Is the publicity plan measurable and feasible?

KEEPING A DRUG-FREE SOCIETY

For our children



To note:

- A **post-event report** must be submitted alongside other supporting documents (e.g. receipts, invoices, event photos, media performance statistics) for performance assessment.
- Grantees will need to provide alternative targets and/or **justifications** for any unavailable documentation.
- Failure to meet performance targets or lower actual expenditure would result in a **prorated disbursement**.

Examples of Projects We Support

**Capability
Development for
anti-drug advocacy
Projects to ignite
conversations on the
harms of drugs**

Conversation Kit &
Activation
Campaign

**Projects that aim to equip and/or
mobilise Persons of Influence e.g.
Parents**

39.1%

Have your parents/guardians spoke to you about drugs and drug abuse? (%Yes)

of the 39.1% youths

90.8%

Has the conversation deterred you from taking drugs? (% Yes)

Source: NCADA Youth Perception Survey 2019

Examples of Projects We Support

Awareness-building for PDE/ Projects to ignite conversations on the harms of drugs

NTU Institutional Lion Dance Competition 2023



- Key Messages in GOH Speech

- Anti-Drug themed Story Script



- PDE Exhibition

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DrugFreeSG

FUND

For more information or to
apply for the DFSG Fund, kindly
email:

secretariat@ncada.org.sg

