

From: CNB Community Partnership (CNB)
Sent: Friday, 26 August 2022 10:01 am
Subject: [For Attention] PDE Newsletter Aug 2022

PREVENTIVE DRUG EDUCATION E-NEWSLETTER
AUGUST 2022

Dear Partners and fellow Advocates,

Happy National Day! In this seventh issue, we bring you highlights of our past events and initiatives. Look out for the competitions that you can take part in and win some prizes!

Email us at cnb_community_partnership@cnb.gov.sg if you have any feedback or questions on our PDE programmes and activities!



ADVOCACY / ITE COLLEGE CENTRAL DRUG PREVENTION AWARENESS

On 17 Aug 2022, ITE College Central held a **Drug Prevention Awareness 2022 Campaign**. 200 students from different classes attended the event where they learned more about the harmful effects of drug abuse.

Conceptualised and organised by students from the College, with support from CNB, the Campaign taps on the power of peer advocacy to increase students' awareness on the negative consequences of drug abuse and to promote a drug-free lifestyle.

CNB was invited to conduct a sharing on the drug situation in Singapore. In the spirit of peer-to-peer advocacy, the student councillors shared with their peers, healthy ways to cope with stress and how to support one another in school. In their presentation, they highlighted some resources available in school and outside school for the students to reach out to should they require help.



The students also had the opportunity to visit a booth managed by CNB's **Anti-Drug Advocates (ADAs)**. There, they get to understand more about the commonly abused drugs in Singapore. They also learn about various ways to spread the anti-drug message in their own community through the various volunteering opportunities available with CNB. The ADAs who were present shared their experience organising events and activities while volunteering with CNB.

PDE PROGRAMME / [NEW PLATFORM] ANTI-DRUG AMBASSADOR ACTIVITY 2022

The Anti-Drug Ambassador Activity (AAA) is now available on MOE’s Student Learning Space portal as an online lesson package!

The AAA aims to engage and educate upper primary students on the harmful effects of drugs through interactive puzzles and an Anti-Drug Montage Competition. The booklets have been delivered to all primary schools and organisations.

Did you know that the top 10 schools with the best Anti-Drug Montage and top 10 schools with the Highest Participation Rate will win a \$500 cash prize each? Check out the entry from Changkat Primary School last year, one of our winners in 2021!



**Activity
closes 18
Nov 2022!**

Entry from Changkat Primary School for the Anti-Drug Montage Competition 2021

PDE PROGRAMME / [BOOK NOW!] INTERACTIVE PDE SKITS

Our interactive skits are back to schools!

The skits aim to educate and engage students on the dangers of drug abuse through relevant humour and themes relatable to youths. Interactive segments like a Q&A quiz are also incorporated to strengthen students’ understanding of the anti-drug message.

With the relaxation of safe management measures, we are receiving more requests for live skit performances in schools, so book a show with us today!

p.s. Besides live performances, we also offer live-stream or remote live-stream to provide schools with more options.



‘Three’s A Crowd’, a skit for primary school students conducted at Princess Elizabeth Primary School



Gentle Reminder! The DrugFreeSG Video Competition 2022 will close at 2359hrs TODAY, 26 Aug 2022. Remember to submit your entries via www.drugfreeesg.com. Scan the QR code below to make sure you submit the right documents! Results of the competition will be announced on 21 Sep 2022 (Wednesday). Good luck and all the best!



There will also be a Popularity Contest from 21 to 30 Sep. The most popular video in each category will win a \$100 Shopping/ Grab voucher, and 2 lucky voters will also stand a chance to win a \$50 Shopping/ Grab voucher! Mark your calendar and get your family and friends to vote for their favourite videos!

WORLD DRUG REPORT 2022 SPECIAL FINDING: YOUTH DRUG USE

As part of the ‘Special Points of Interest’ findings of the United Nations Office on Drugs and Crime (UNODC)’s World Drug Report (WDR)* 2022, the report highlighted that young people worldwide continued to use more drugs than adults and had higher levels of use than in past generations. These findings echo that of the National Council Against Drug Abuse (NCADA)’s National Drug Perception Survey 2019/20, which found that Singaporean youths perceived drugs to be less harmful and less addictive as compared to adults. Following this, the report recommended, amongst other things, to reach out to and involve adolescents via disseminating prevention messages on social media and other online platforms.

**The UNODC WDR documents an in-depth analysis of global drug markets, trends, and drug impacts on health, governance and security using worldwide national statistics. The ‘Special Points of Interest’ report collates special insights aimed to support the anticipation and addressing of drug markets, trends, and threats for mitigation. Methamphetamine remains the main drug of concern across SEA and is the most-abused type of drug in Singapore amongst current and new abusers. As 60% of new abusers arrested are below 30 (CNB Statistics 2021), abuse of methamphetamines is similarly a concern for our youths.*

WHAT THIS MEANS FOR ANTI-DRUG ADVOCACY

Prevention is a key pillar in our drug approach – as the adage goes, “prevention is better than cure”. With neighbouring countries loosening their regulations on drugs like cannabis and technological advancements allowing for the creation of drugs with increased potency, the temptation of drugs and risk of addiction remains high. Compounded with the increasing liberal attitudes towards drugs, remaining steadfast in anti-drug advocacy and building drug resilience is pertinent to ensure that Singapore remains drug-free.

WHAT CAN YOU DO?

Anti-drug advocacy comes in many forms and reaching out to youths can be done through various avenues. Youth advocates can play the part of being anti-drug champions amongst peers, while adult advocates can support this via sharing drug-prevention information (from verified sources) on social media, or as parents to children.

Have an idea on how to reach out to youths? Drop us an email at CNB_Community_Partnership@cnb.gov.sg or secretariat@ncada.org.sg to discuss collaborations, grants, or partnerships.

RESOURCES



<https://go.gov.sg/cnbunodc>

United Nations Office on Drugs and Crime (UNODC)’s World Drug Report (WDR) 2022 – Special Points of Interest – ‘Young people continue to use more drugs than adults and have higher levels of use than in past generations’ (p.18)



<https://go.gov.sg/ncadasurvey>

NCADA National Drug Perception Survey 2019/20 (NCADA Annual Report 2020)



<https://go.gov.sg/cnbannualstats2021>

CNB Annual Statistics 2021

HELP US SPREAD THE ANTI-DRUG MESSAGE

The **Anti-Drug Abuse Advocacy Network (A3 Network)** is a volunteer scheme jointly administered by the NCADA and CNB. The A3 Network, which is under the umbrella of the Home Team Volunteer Network comprises various groups of people who identify with, support and promote the anti-drug cause.



Help us grow the A3 Network by telling your friends about us and the volunteering opportunities with CNB. Scan the QR codes for more information about the different schemes, or drop us an email at cnb_community_partnership@cnb.gov.sg



Scan here to find out about the A3 Network and different advocates schemes



Anti-Drug Advocate Programme for youths aged 17 - 25 years old

In adjusting to the new normal, some of our physical PDE programmes and activities have also gone online. Scan below to find out about the **Augmented Reality exhibition** and the **Virtual Heritage Gallery** that you can access at your convenience:



Scan here for the AR exhibition



Scan here for the virtual heritage gallery

If you come across drugs, or what you suspect to be drugs, you should call CNB hotline at **1800-325-6666**

For more information, please visit the CNB website at www.cnb.gov.sg

Connect with us:



@cnb.drugfreesg

Titles	Links
PDE Programme/ DrugFreeSG Video Competition 2022	https://go.gov.sg/x8omr4
Read/Advocacy Media Monitoring	https://go.gov.sg/cnbunodc https://go.gov.sg/ncadasurvey https://go.gov.sg/cnbannualstats2021

Communications Division
DID: (65) 6557 3217



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